

# ‘ROUND ROANOKE

500 S. Oak St. Roanoke, TX 76262 || 817-491-2411 || [www.roanoketexas.com](http://www.roanoketexas.com)



## New Mass Messaging System for Alerts Launched

Roanoke has officially transitioned to a new, advanced mass notification system, Alert Roanoke, powered by ReGroup. This innovative platform replaces the former system, Nixle, to deliver a more robust, reliable, and user-friendly experience for community alerts and emergency notifications. Designed with resident safety in mind, Alert Roanoke offers a variety of customizable options to handle different types of emergencies and public announcements.

# R Alert Roanoke



### Key Features and Benefits of Alert Roanoke

A standout feature of Alert Roanoke is its ability to send real-time notifications through multiple channels, including text messages, emails, phone calls, and even social media. This multi-channel approach ensures that residents receive critical updates quickly, regardless of their preferred method of communication.

The system is highly customizable, allowing users to tailor their alert preferences to receive notifications that matter most to them—whether it’s severe weather alerts, local emergency updates, traffic advisories, or community news. Users can also set quiet hours to pause notifications when they’re unavailable, and the system’s geotargeting capabilities enable authorities to send alerts to specific neighborhoods or regions, making it particularly valuable during localized emergencies.

### Signing Up for Alert Roanoke

Alert Roanoke is an opt-in program, meaning residents, businesses, and those who work in the City of Roanoke must sign up to receive alerts. Those who had previously registered for Nixle will need to create a new account with Alert Roanoke, as data from the old system was not migrated.

Creating an account is easy—visit the city’s official website at <http://www.roanoketexas.com/alerts> to register.

### A Commitment to Community Safety

The switch to Alert Roanoke highlights Roanoke’s commitment to using modern technology to protect and inform its community. By opting in, residents can stay connected, informed, and prepared for any situation.

## Upcoming Events

### Outdoor Warning Siren Test

Dec. 4 || 2:00 pm  
City Wide

### Family Storytime

Dec. 4 || 6:30 pm  
Roanoke Public Library

### KizArt

Dec. 6 || 5:00 pm  
Roanoke Public Library

### Snow Globes Family Craft

Dec. 7 || 10:30 - 11:30 am  
Roanoke Public Library

### Hometown Holiday

Dec. 7 || 12:00 - 8:00 pm  
Historic Oak Street

### Breakfast with Santa

Dec. 14 || Tickets Available!  
Community Center

### Santa Cops

Dec. 14 || 9:00 am - 5:00 pm  
Roanoke Wal Mart

### Snow-onderful Movie & Snacks

Dec. 21 || 2:00 - 4:00 pm  
Roanoke Public Library

### City Offices Closed

Dec. 24-25  
Holiday Closure

### Noon Year’s Even Party

Dec. 31 || 11:30 am - 12:30 pm  
Roanoke Public Library

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## New Business Spotlight

### Tacos Azteca

1224 N. Hwy 377 #301  
682-237-7594

### Beacon Land Company, LLC

215 Fairway Dr.

### Brain DC, PC

361 W. Byron Nelson Blvd #100

### Baylor Scott & White

740 S. Hwy 377  
817-912-8200  
<https://www.bswhealth.com/locations/family-medicine-roanoke>

### Smoothie King

1751 N. Hwy 377 #100  
682-237-7024  
<https://locations.smoothieking.com/site-map/us/tx/roanoke/>

### Horizon Kidz Infants

275 W. Byron Nelson Blvd. #124  
817-491-2026  
<https://www.horizon-kidz.com/>

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## Winter Break Camp

Join us for an exciting Winter Day Camp at the Roanoke Recreation Center, where fun and creativity come together! This camp is perfect for kids ages 6-12 looking to make the most of their winter break. Each day will be filled with engaging crafts, lively games, and a variety of fun activities designed to keep everyone entertained. The camp runs on December 23, 27, and 30, as well as January 2, 3, 6, and 7, from 7am-6pm at a total cost of \$280. Don't miss this opportunity for your child to make new friends and create lasting memories during the holiday season! Register at the front desk of the Roanoke Recreation Center.



## 2024 Santa Cops

December 14th - Santa Cops at Walmart from 9am to 5pm

Join us this holiday season for the Roanoke Police Department Santa Cops 2024 event and help make Christmas special for our very own children!

At Walmart Roanoke, you'll find a Santa Cops Wish Tree featuring Christmas wishes from Roanoke children in need. Simply select a tag, purchase the gift at Walmart, and return it to the Roanoke Police Officers and volunteers at the entrances on the same day. It's an easy way to bring holiday cheer to a child in our community.

We also gladly accept cash donations, which can be dropped off at Walmart during this event or at the Roanoke Police Department any time. Every donation, big or small, makes a difference!

In partnership with the Roanoke Food Pantry, the Santa Cops program provides toys, clothes, and holiday joy to underprivileged Roanoke children. Roanoke Police Officers & staff and Roanoke Citizens Police Academy Alumni Association members work together to personally deliver these gifts, ensuring that families who might not otherwise have gifts this season will feel the love and support of our community.

Santa Cops is entirely funded by local donations and would not be possible without the incredible generosity of our community's businesses and residents. This holiday season, come be part of something special and help spread holiday cheer to children who need it most!

Your support matters - together, we can make this Christmas brighter for many local families!

## Ms. JoAnn's Little Dancers

Introduce your child to the joy of dance! Ms. JoAnn's Little Dancers for ages 3-5 and 6-12 focus on developing poise, coordination, and foundational skills in tap and ballet. Beyond dance, children build teamwork skills, self-esteem, and a positive self-image in a supportive environment. These progressive classes will culminate in a delightful Christmas program in December. Enroll now and watch your dancer shine!

## Senior Center

Create lasting memories with your grandchildren in this heartwarming watercolor class. Whether you're a seasoned painter or a first-time artist, this class is designed for all skill levels, making it the perfect way for grandparents and grandkids to bond while exploring their creativity. Together, you'll paint festive holiday scenes with step-by-step guidance from our experienced instructor. At the end of the class, you'll leave with a completed painting ready to hang, share as a gift, or display as a holiday keepsake.

Fee \$6

Friday, December 27, 2024 at 2:00

For registration information call 817-491-6060

## Hometown Holiday

Roanoke's annual Hometown Holiday is a family favorite tradition. Join us on Saturday, December 7th, from 12:00 pm to 8:00 pm. This one-day event is free of charge and perfect for all ages! City Hall Plaza throughout downtown Oak Street will feature live entertainment, snow sledding, ice skating, a Santa photo station, a holiday market, and more! The holiday magic will continue into the evening with the City Hall Tree Lighting at 6:00 pm, followed by the Holiday Parade presented by All American Towing & Recovery Inc. Check out Roanoke's first holiday-inspired Drone Show at 7:45 pm. For more information and parade registration, visit [www.roanoketexas.com/events](http://www.roanoketexas.com/events).

## Utility Rate Adjustment

Roanoke Water Utilities is notifying customers of a planned increase in sewer rates in January 2025. NewGen Strategies, consultants, recommended this change after a thorough consultation.

While the rate change will vary according to customer usage, the average customer using 5,000 gallons of water per month can expect to see an increase of about \$16. The change is needed due to increases in pass-through rates from Trinity River Authority and Fort Worth wholesale water. A detailed breakdown will be available on our website at

<https://roanoketexas.com/447/Utility-Billing>.